



Public Affairs Section

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Need for pursuing entrepreneurial subjects highlighted



KARACHI Oct 08: Many a young Pakistani have such an inherent creative glimmer that continues to enable them in utilizing their promise and potential towards life and career excellence and for a better and brighter Pakistan. Imagine an interactive event “National Mission – Global Vision: Young Entrepreneurs of Pakistan”. This was beyond merely a classroom project assigned by faculty, Mr. Parvez Jamil to his students of Public Relations and Event Management at the Institute of Business Management (IoBM), Karachi. Gracing this occasion with their inspiring encouragement from IoBM were Mr. Talib Syed Karim, President and Ms. Sabina Mohsin Executive Director, HoDs, Faculty and Management. This event was largely attended by IoBM students and alumni.

Mr. Talib Syed Karim has always been emphasizing the need for IoBM students to pursue entrepreneurial projects to become job creators and not job seekers. He shared with the audience the importance IoBM attaches to entrepreneurship education and training. Meanwhile, Mr. Parvez Jamil, highlighted the need for the youth with business ideas to attune themselves to creative economizing rather than merely seeking sponsors. He added that young entrepreneurs with creativity, passion and positive thinking are national assets.

Invited to this occasion were such young entrepreneurs of Pakistan, IoBM alumni and multinational CEOs and COOs including Mr. Arsalan Hashmani, CEO, Hashmanis Group of Hospitals; Mr. Saad Jangda, CEO and Founder of Symbios.pk; Mr. Kazi Sajjad, Editor-in-Chief, “Regional Times” and CEO, Solutions 1; Mr. Moazzam Husain, distinguished faculty of IoBM; Mr. Tanveer Farooq, Proprietor and Director Operations at Globex International Travels and Tourism Services (Pvt.) Ltd.; Mr. Faisal Imtiaz, HR Specialist, Talent and Employer Wellbeing, Coca-Cola Beverages Pakistan Limited; Mr. Syed Amir Abbas, Managing Director, Intellexal Solutions; Dr. Tasmia Billo, Director and Head of Sind Medical Stores; Ms. Arshi Mirza, Founder, Sugar Coated (cake business); Mr. Jatin Kewlani, Director Promotions at K.K. Rice Mills (Pvt) Ltd.; Mr. and Mrs. couple in Yasir Longi, a young food catering par excellence; Ms. Samia Ansari, corporate trainer; Mr. Bilal Iqbal, running a real estate business and many others. Also invited to sing some Pakistani melodies were Salman Ahmed, Talha Hussain and Bilal Abdul Wahab.

Many of these young entrepreneurs along with CEOs, COOs of multinational corporations and others invited to the event have blended their hard work with the learning they received in their universities and are implementing it in their lives to become symbols of success and to achieve professional excellence. While delivering speeches, the guests shared with the audience how they are continuing to add value to their respective industries through their businesses by adhering to their vision, resources and ideas. Multiple thought-provoking speeches during the event provided guests with the opportunity to share their pertinent ideas, insights and initiatives they gained while working as entrepreneurs and on key management positions in the corporate sector.

While Omar Iftikhar, assisted by Basit Chawla, played an instrumental role in supporting Mr. Parvez Jamil, HoD Public Affairs to plan and coordinate this program, students who were motivated to organize this program by the faculty especially included Misha Agha, Sufyan Abdul Sattar, Yusra Zaffar, Bilal Iqbal, Fatima Marvi, Salman Ahmed, Muhammad Sarib Badi, Sagar, Mahan Singh, Muhammad Bilal Anwer and Arusa Fatima Jamil.

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