

Public Affairs Section

INTERNATIONAL

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<https://www.thenews.com.pk/print/197578-IoBM-organises-fun-filled-event-for-special-children>

## IoBM organises fun-filled event for special children

KARACHI: They talked and walked, sang and danced, exhibited and performed their hearts out for Pakistan. It was a "seeing is believing" kind of an exemplary super show of special kids with God-gifted talents echoing awesomely from the Institute of Business Management (IoBM) platform for the nation at large during "Jashn-e-Baharaan for Special Children 2017".

What men at the helm of affairs, men of letters and men in the street speak or hear about 'Unity, Faith, Discipline' was practiced by the special kids.

When angel-like special kids sang national songs, the people in the audience were left spell-bound. It was a rare sight of mutual cheers blended with amazing creativity of arts and



crafts, skits and tableau, music and melodies with lessons in love, peace and harmony for the ailing society. Special kids enjoyed food items, jumping

castle, candy floss, ice-creams, cartoon characters, magic show and musical melodies organised by the all-embracing IoBM hosts.

Among rare trendsetters for the nation, there were our own cute little special children

from the Umeed Special Academy (USA), AURA Center for Cerebral Palsy (CP), Absa Higher Secondary School for the Deaf, THE EFFORT Centre for Special Children, victorious and laurel-winning Pakistan Special Olympics children and of other schools.

The message of caring and sharing, peace and tranquility, tolerance and cooperation was demonstrated by the special kids. IoBM Jashn-e-Baharaan for special kids depicted an aura of enchantment and enlightenment and told us how to make the most of our lives by shunning pains, agonies and heart-breaks. IoBM students of public relations, event management and corporate communications were present with special children on this occasion and coordinated this event amid the guidance of the IoBM Public Affairs faculty and PR Section.—PR

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