Public Affairs Section

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Special children as national role models

They walked and waddled, sang and danced, exhibited and performed their hearts out for Pakistan. It was a seeing is believing kind of an exemplary and exhilarating super show of special kids with God-endowed talents echoing awesomeley from the Institute of Business Management (IoBM) platform for the nation at large during “Ashk-e-Baharan for Special Children 2017,” reports IoBM Public Affairs Parvez Jamil.

He adds, in all humility, “What men at the helm of affairs, men of letters and men in the street speak or hear about Unity, Faith and Discipline was practiced by our special kids. How tolerance, sympathy and fellow feeling are advocated by religious, political and social leaders was demonstrated in letter and in spirit by the special kids at this special show, he added.

When angel-like special kids sang, shared Jamil, “Laap ya di hasha, the national anthem, to parshan ko hasa, today, don’t make rata and rules, the earth and the skies, the audience and the audience, the young and the old sang with a resounding message of love, peace, trust, harmony and patriotism for Pakistan, our land of purity, promise and potential.”

It was a rare sight of mutual cheers unbridled with the amazing creativity of arts and crafts, slates and tables, music and melodies with lessons in love, peace and harmony for the ailing society, he said. Special kids enjoyed every bit of gift packs, food items, jumping castle, candy floss, ice creams, cartoon characters, magic show and musical melodies organised by the all-embracing IoBM hosts, he revealed.

Among rare transformers for the nation, informs Jamil, “Were our own cute little special children. For example, from United Special Academy (USA), AURA Centre for Cerebral Palsy (CP), Almas Higher Secondary School for the Deaf, THE EFFORT Centre for Special Children, victorious and laurel-wearing Pakistan Special Olympics children and of other schools.”

IoBM Ashk-e-Baharan for special kids depicted, as illustrated by Parvez Jamil, an aura of enchantment and enlightenment, charm, color and charisma, vim, vigour and vitality and told everyone how to make the most of life by charming pains, aches and heartbreaks, and start living anew with mutual cheers and happiness amid the blessings of Allah.

IoBM students of public relations, event management and corporate communication were present with special children on this occasion, and coordinated this event amidst the guidance of IoBM Public Affairs faculty and PR section, full support of IoBM management and technical, manual, hospitality and security assistance from IoBM staff.