Public Affairs Section

Friday
March 6, 2015


---

**5th International Conference on Business Management**

Role of Academia, Government and Industry for Sustainable Business Opportunities in Emerging Markets

**MARCH 11 - 12, 2015**

**Sub-Themes of the Conference:**

<table>
<thead>
<tr>
<th>Human Development and Marketing Issues in Big Cities and Businesses</th>
<th>Competitive Business Strategies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upgradation in Technology and Environment</td>
<td>Role of Financial Institutions and Markets</td>
</tr>
</tbody>
</table>

**Registration Fee:**

<table>
<thead>
<tr>
<th>Corporate Registrant</th>
<th>Rs. 8,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty Member (IoBM Partner Institutes)</td>
<td>Rs. 5,000</td>
</tr>
<tr>
<td>Students (IoBM Partner Institutes only)</td>
<td>Rs. 4,000</td>
</tr>
<tr>
<td>Academician / Faculty Member</td>
<td>Rs. 6,000</td>
</tr>
<tr>
<td>Students (Other IoBM Partner)</td>
<td>Rs. 4,000</td>
</tr>
<tr>
<td>Foreign Delegates</td>
<td>$ 150</td>
</tr>
</tbody>
</table>

**Organized by**

Institute of Business Management
Karachi, Pakistan

For inquiries, please contact:
Abdul Qadir Molvi
Conference Convener & Head of the Department, Management & HR
FAX: +(92-21) 35090968, Email: icobm@iobm.edu.pk

**Conference Partners**

![Conference Partners Logos](image)

---

PJ