**Intl business conference at IoBM from March 11**

Karachi

The 5th International Conference on Business Management (ICOBM) regarding the role of academia, government and industry for sustainable business opportunities in emerging markets will open at 9am on Wednesday at the Institute of Business Management (IoBM), Karachi.

The two-day conference aims to discuss the role of big cities, architects, journalists, human development, education and family businesses that create an impact on big cities and how academia, government and industry play their roles, says a statement issued by the Public Affairs Section of the institute.

The conference participants are top brass from the corporate sector, eminent businessmen, media personalities, environmentalists, deans, rectors, directors and vice chancellors from leading Pakistani universities and international guest speakers from India, Germany, France and the United States.

The participants include Talib S. Karim, Rector, IoBM; Dr Hasan Shoaib Murad, Rector – UMT; Nisar Ahmed Siddiqui, Director Sukkur IBA; Dr M. Amanullah Khan, Dean – Riphah Islamabad; chief guest S. M. Muneer; Chairman TDAP, Sohail H Naqvi, Vice Chancellor LUMS; Dr Javed Ashraf, Vice Chancellor Quaid e Azam University; Dr. Wolfgang Allehoff, German Business Consultant; Dr Imran Ali, Dean KSBL; Abdul Aziz Memon, Chairman Polio Plus Campaign; Arif Hasan, architect and businessman; Dr Prem Shankar Jha.

Among the distinguished participants are Shoaib Siddique, Commissioner Karachi; Mehtab S. Karim, distinguished senior faculty – George Mason University; Dr Amanullah Khan, Dean – Riphah Islamabad; Moin Fudda, CEO – CIPE; Saeed Allahwala, MD – ATCO; Sultan Chawla, Former President – FCCP; M. A. Mannan, President, TCS; Eqan Ali Khan, Former Head of Strategy, Business Development & Finance, Engro; Dr Sami uz Zaman, Environmental Scientist; Kanwar Waseem, Secretary - Red Cross; Dr S. M. Aqil Burney, Professor – IoBM; Michel Sacleux, Consultant, Prof Dr A. Zubair Sheikh; Director – FAST/NUST; Salman Burney, MD – GSK; and A. Q. Molvi, Convener.

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