



INSTITUTE OF BUSINESS MANAGEMENT

Public Affairs Section



Moot on experiential learning

Staff Report

KARACHI: An international conference on experiential learning is being held at the Institute of Business Management (IoBM).

According to IoBM Public Affairs section, prominent entrepreneurs, corporate leaders, heads of multinational companies, heads from the education sector including medical, engineering and professional colleges and universities and front-liners from the social, health and development sectors would participate. The conference emphasises on case studies in the areas including information technology, engineering, medicine, business, education and other fields. Startup cost and implementation challenges, change management, social challenges and benefits, faculty mentoring and change resistance remain the other factors. IoBM's team of academic and professional experts including Dr Muhammad Yousaf Sharjeel, Dr Muhammad Abid Ali, Syed Irfan Hyje, Shahjehan Katir, Talib Karim, and Sabina Mohsen would also throw light on the subject.

PJ

INSTITUTE OF BUSINESS MANAGEMENT
Korangi Creek, Karachi.

Tel: 021-35091905, 111-002-004, ext. 334 Cell: 0334-3013971