



DAILY NEWS

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Pakistan's premier conference on Experiential Learning

KARACHI, April 5 (PR): Pakistan's premier International Conference on Experiential Learning (ICEL) is scheduled to be inaugurated at the Institute of Business Management (IoBM) at 9:30 am April 9, according to IoBM Public Affairs Section.

Invited to this Conference are prominent entrepreneurs, corporate leaders, heads of multinational companies, heads from the education sector, including medical, engineering and professional colleges and universities and front-liners from the social, health and development sectors.

Experiential learning is learning by doing and includes PBL: Project/problem-based learning and activity-based learning through action, experience, discovery and/ or exploration. The Conference emphasizes on Case studies in the following areas: Best Practices: IT, Engineering, Medicine, Business, Education and other fields; Startup cost and implementation challenges, change management; Social challenges and benefits; Faculty mentoring and change resistance.

ICEL at IoBM has been designed to primarily focus on such specialized tracks as IoBM's team of concerned experts include Dr. Muhammad Yousuf Sharjeel and Dr. Muhammad Abid Ali, with Dr. Syed Irfan Hyder, Dean, leading from the front.

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