IoBM hosts National Colloquium on Business Intelligence

KARACHI: National Colloquium on Business Intelligence, hosted by the Institute of Business Management, Korangi Creek in its auditorium, was largely attended by national academia, scientists, professionals in business management, Information Technology and the corporate sector, and by IoBM students, faculty, management and alumni, says a news report from the IoBM Public Affairs Section.

The theme of the Colloquium was “Big Data Analytics & Business Intelligence” – Applications in Actuarial Science, Risk Management, Computer Science, Engineering, Economics, Finance and Management. Such specialized topics were introduced for feedback and follow up as “Business Discoveries through Big Data: Impact of the Global Financial Crisis on Dynamic linkages; Multispectral Tumor Analytics from Big Data Cloud; Pricing of Foreign Exchange Risk and Market segmentation; Big Data Analytics—Applications in Banks and Financial Institutions; Statistical Distribution of Rupee-Exchange rates; GARCH Model for Gold Price; Impact of economic factors on Banking” and so on.

IoBM has organized year-after-year such national colloquia on themes like Optimization, Simulation, Financial Mathematics, Risk Management, Forecasting, Risk Forecasting, and Stochastic Modeling and Big Data Innovations. Participants on such occasions are experts on the concerned theme of the colloquium endeavoring, brainstorming and sharing with feedback on scientific and technological breakthroughs towards socio-economic development of Pakistan. The program is specifically so designed that, besides speeches and presentations, time becomes duly available for open discussion and free exchange of ideas and insights on the topic of the colloquium. — Agency

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