National Colloquium on Business Intelligence largely attended

Daily News Report

KARACHI, March 18: The National Colloquium on Business Intelligence, hosted by the Institute of Business Management, Korangi Creek, Karachi, on March 14 and 15, 2015 in its auditorium, was largely attended by national academia, scientists, professionals in business management, Information Technology and the corporate sector, and by IoBM students, faculty, management and alumni.

The theme of the Colloquium was “Big Data Analytics & Business Intelligence” - Applications in Actuarial Science, Risk Management, Computer Science, Engineering, Economics, Finance and Management. Such specialised topics were introduced for feedback and follow up as “Business Discoveries through Big Data; Impact of the Global Financial Crisis on Dynamic linkages; Multispectral Tumor Analytics from Big Data Cloud; Pricing of Foreign Exchange Risk and Market-segmentation; Big Data Analytics - Applications in Banks and Financial Institutions; Statistical Distribution of Rupee-Exchange rates; GARCH Model for Gold Price; Impact of economic factors on Banking” and so on.

With CCSIS Dean Dr. Ejaz Ahmed leading from the front, students’ academic, career and professional guidance, instruction and training have been instrumentally available from such distinguished faculty as Dr. Syed Iftikhar Ali, Dr. S.M. Aqil Burney, Dr. Turab Alam, Dr. Massarat Ali Khan and Mr. Laeeq Muhammad Khan following up with immense promise and potential of such faculty members as Sheikh Muhammad Ali, Mr. Khalid Bin Muhammad, Mr. Fakhir Musharraf, Mr. Asim Iftikhar, Mr. Mujtaba Memon, Ms. Najmus.Sahr Shah, Ms. Sobia Younus, Ms. Hina Samreen, Ms. Rabab Naqvi and others at the College of Computer Science and Information Systems (CCSIS), IoBM.