IoBM campus was rated among top universities at Horticultural Society of Pakistan (HSP) – Flower Show 2016 for educational institutions at Defense Housing Authority Sea View Park on Thursday 25, 2016, Karachi. On this occasion the Chief Guest was Corp Commander Karachi, Lt. General, Naveed Mukhtar. Guests included Khalid Mahmood CEO (HSP); Kaleem Farooqui, Society Chairman (HSP); Brigadier Zubair Ahmed, DHA Administrator; Compere Ms. Farhat Agha, Principal DHA Girls College.

The winners were First position: College of Physicians and Surgeons, Second Position: None, Third Position: Institute of Business Management

HSP aims to assemble like-minded people, who can share ideas, views, and experience on various horticulture related problems. It works to educate masses about the subject, to develop awareness in general public and also to facilitate the nature lovers by providing technical guidance. The Society has established a Botanical Garden to serve as a center of research and education. It encourages educational institutions in promoting horticulture at their premises and in fostering healthy competition in this regard. IoBM with its state-of-the-art campus is also known for its architectural excellence, beautiful buildings, neat and clean walkways, driveways and captivating ambiance. The atmosphere looks serene and soothing with lush-green lawns, budding saplings and fascinating flowers and plantations.

HSP team, visiting IoBM recently, was amazed by the charm, color and charisma reflecting from the saplings, plants and flowers and that how very beautifully and methodically horticulture is being promoted at its campus in letter and in spirit. Sometimes and seasonally beautiful birds in the green belt and parking lot at IoBM exit area are captivating both for the IoBM family and for visitors. Many say these are migratory birds from Siberia, others consider them as local birds. However, the fact remains, IoBM, besides its reputed and recognized academic and professional excellence in business management and allied disciplines, offers environment friendly vibes to its management, staff, students and visitors.