KARACHI: The rare occasion was some top TV Channels of Pakistan meeting at a common platform. The venue was the Management Excellence Centre (MEC) of the Institute of Business Management (IoBM), Korangi Creek, Karachi.

The theme was sharing ideas and insights in TV production, film and documentary making. The highlight of this interactive session was the workshop of Mr Horst Stenzel, a leading German expert in film, television, journalism, documentaries, 3D-animation and media technology.

This was stated in a press release from IoBM Public Affairs Section.

Horst Stenzel is visiting IoBM to conduct training workshops and seminars on camera, sound, light, data processing, copyright law, film design, etc., for IoBM students and faculty of the Media Management Programme. The objective of his visit is also to share and suggest on matters pertaining to the Curriculum Review of the Media Studies and Advertising and Media Management Programmes at IoBM.

Stenzel’s workshop for such TV Channels of Pakistan as GEO, SAMAA, DAWN News, AAJ, Play TV, Business Plus, Zaiqa and others was characterised by three sessions comprising his power point presentation in TV production, film and documentary making; sharing of his exciting and interesting international experiences while filming and shooting and the showing of some short clips of his films.

While the participants were keen, focused and absorbed on the technical and programming aspects of his presentation, they found his experiences in shooting with bullet proof jacket in such explosive situations as Bosnia and Sarajevo, filming against heavy odds for the rights of the suffering Palestinian people, shooting in the Amazon areas of Peru to project the case of environment when oil companies were involved in tree-cutting and deforestation for oil exploration, going as far as Nauru so closer to the equator to shoot in the forbidden and dangerous areas pertaining to environmental risks and hazards. Stenzel seemed quite impressed with the skills and knowledge of the TV experts from Pakistan and complimented them on being of high calibre and of world standard.

The participants shared some finer techniques of planning programming and production pertaining to TV and documentaries, especially in investigative reporting and exchanged very interesting and inspiring information in this regard. It was a rare sight seeing so many TV channels, production houses, media faculty and students all at one platform in what turned out to be a very interesting, inspiring and thought-provoking morning at the IoBM platform.

Shahjehan S Karim President of IoBM was also present on this occasion. Sabina Mohsin, Executive Director, IoBM presented souvenirs to Horst Stenzel as a token of acknowledgement, thanks and appreciation.

Earlier, Talib Karim, Rector of IoBM introduced the Institute and said that Media Studies and Media Management were now indispensable parts of the IoBM programmes, prominent media personalities are at the Advisory Council of these programmes and that IoBM would request distinguished media participants of this workshop to contribute to these programmes through their valuable ideas, insights and initiatives.

The gesture of goodwill was duly reciprocated by the media guests. The programme was conducted by Parvez Jamil, Senior Faculty of the Media Management Programme and Head of PR, Students and Alumni Affairs at IoBM. The guests were thanked and entertained to lunch as they seemed impressed with the hospitality at the Institute.

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Korangi Creek, Karachi.
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27.6.11
Top TV Channels meet at a common platform

By Parvez Jamil

KARACHI: The rare occasion was some top TV Channels of Pakistan meeting at a common platform. The venue was the Management Excellence Centre (MEC) of the Institute of Business Management (IoBM), Korangi Creek, Karachi. The theme was sharing ideas and insights in TV production, film and documentary making. The highlight of this interactive session was the workshop of Mr. Horst Stenzel, a leading German expert in film, television, journalism, documentaries, 3D-animation and media technology. This was stated in a press release from IoBM Public Affairs Section.

Mr. Horst Stenzel is visiting IoBM to conduct training workshops and seminars on camera, sound, light, data processing, copyright law, film design, etc. for IoBM students and faculty of the Media Management Program. The objective of his visit is also to share and suggest on matters pertaining to the Curriculum Review of the Media Studies and Advertising and Media Management Programs at IoBM. Mr. Stenzel’s workshop for such TV Channels of Pakistan as GEO, SAMAA, DAWN News, AAJ, Play TV, Business Plus, Zaig and others was characterized by three sessions comprising his power point presentation in TV production, film and documentary making: sharing of his exciting and interesting international experiences while filming and shooting and the showing of some short clips of his films.

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TV channels meet at common platform

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