IoBM pupils give fiscal plans for common man

KARACHI: In a unique interactive session students of Public Relations, Event Management and Corporate Communications of the Institute of Business Management (IoBM) presented simple and potential budgetary business and household solutions for the common man. As a CSR part and parcel of this course initiated and taught by Parvez Jamil, students presented compilation of 50 business plans for the common man on this occasion. The distinguishing feature of this occasion was that business management students, besides their study and career commitment to set and standard corporate patterns reveal out-of-the-box endeavors in innovative financial solutions for the common man.

Faculty Advisor, Parvez Jamil, said as students focus on intricate courses in economics, business management and allied disciplines, they were encouraged to keep it in common man's language their views on financial solutions for the common man.

He cited examples how a father was counseled on Eid shopping for a family of six in Rs. 2000/-, how a kid was guided to spend Rs. 100 on four items rather than finishing it in one action, how a laborer was guided for lunch in just Rs. 20 how child labor be reformed into skills schools and so on. Guests inquired from students about the practical feasibility and potential of their business plans.

PR

17-3-12
IoBM students discuss 'financial solutions for the common man'

KARACHI: In a unique interactive session students of Public Relations, Event Management and Corporate Communications of the Institute of Business Management (IoBM) presented recently simple and potential budgetary, business and household solutions for the common man. As a CSR part and project of this course initiated and taught by Mr. Parvez Jamil, students presented plain and practical compilation of 50 business plans for the common man on this occasion well-attended by students, faculty, media and corporate guests.

The distinguishing feature of this occasion was that business management students, besides their study and career commitment to set and standard corporate patterns, reveal out-of-the-box endeavors in innovative financial solutions for the common man. Students presented thought-provoking proposals in budgetary, business and household solutions for the common man covering education, health, arts, sports, culture, energy, and transport with cost-effective answers to financial problems in times of soaring inflation.

Faculty Advisor, Mr. Parvez Jamil, said as students focus on intricate courses in economics, business management and allied disciplines, they were encouraged to keep it in common man's language their views on financial solutions for the common man. He cited examples how a father was counseled on Eid shopping for a family of six in Rs. 2000, how a kid was guided to spend Rs. 100 on four items rather than finishing it in one action, how a laborer was guided for lunch in just Rs. 20, how child labor be reformed into skills schools and so on.

Guests inquired from students about the practical feasibility and potential of their business plans for the common man who was addressed amid emotional maturity, seriousness of purpose and penetrative thinking by them. Mr. Parvez Jamil said that while the first part of the project was to present plans, the second part of this project was to answer a question in the final examination regarding the initiation of practical application in this regard. Some plans, despite their promise and potential, were so simple that they could be adjusted as a CSR drive in routine lives, especially those pertaining to guidance and counseling for the common man.

Media was represented from among others, by CEO, CNBC AND EXPRESS NEWS, Express Tribune and by Mr. Maskwaih Ahsan, Editor-in-Chief of E-SouthAsia.com. Guests from the corporate and social sectors included Mr. Sayem Ali, Senior Economist, Standard Chartered Bank; Sheikh Danish Ijaz, Account Director, Ogilvy Pakistan; Mr. Zunnaor Ahmed, CEO, Pakco; Mr. Abdul Raheem Khan, General Manager, Corporate Communications, JANG Group, Mr. Amir Munir CEO, The Prestige Group and representatives from Payam-e-Pakistan, an NGO for children of poor families rising to high academic levels and senior corporate positions.
IoBM presents economic solutions for common men

KARACHI: Students of the Institute of Business Management (IoBM) presented financial solutions to the common men at a unique interactive session, organised by the institute on Saturday to provide common men with solutions to their financial issues.

The students of Public Relations, Event Management and Corporate Communications of the Institute of Business Management (IoBM) presented simple and potential budgetary, business and household solutions for the common men.

Speaking on the occasion, faculty advisor, Parvez Jamil, said as students focus on intricate courses in economics, business management and allied disciplines, they were encouraged to keep in common man's language their views on financial solutions for the common man. He cited examples how a father was counseled on Eid shopping for a family of six in Rs 2,000, how a kid was guided to spend Rs 100 on four items rather than finishing it in one action, how a laborer was guided for lunch in just Rs 20, how child labour be reformed into skills schools and so on.

Jamil said that while the first part of the project was to present plans, the second part of this project was to answer a question in the final examination regarding the initiation of practical application in this regard. Some plans, despite their promise and potential, were so simple that they could be adjusted as a CSR drive in routine lives, especially those pertaining to guidance and counseling for the common man.

Guests inquired from students about the practical feasibility and potential of their business plans for the common man who was addressed amid emotional maturity, seriousness of purpose and penetrative thinking by them, and were provided with satisfactory replies.

INSTITUTE OF BUSINESS MANAGEMENT
Korangi Creek, Karachi.
Tel: 021-35091905, 111-002-004, ext. 334  Cell: 0334-3013971
IoBM to hold
interactive
session

RECODER REPORT
KARACHI: Institute of Business Management (IoBM) is holding an interactive session on “Business, budgetary and household solutions for the common man” at its premises in Korangi on Saturday (March 3).

The session is based on a course requisite for the Corporate Social Responsibility (CSR), which IoBM students pursue both in principle and in practice.

A compilation of 50 plus business plans for the common man by students of PR, event management and corporate communication will also be presented and shared on this occasion.

INSTITUTE OF BUSINESS MANAGEMENT
Korangi Creek, Karachi.
Tel: 021-35091905, 111-002-004, ext. 334 Cell: 0334-3013971
Public Affairs Section

Sunday, March 04, 2012

Institute of Business Management (IoBM) presents economic solutions for common man

KARACHI: Students of the Institute of Business Management (IoBM) presented financial solutions to the common men at a unique interactive session, organized by the institute on Saturday to provide common men with solutions to their financial issues.

The students of Public Relations, Event Management and Corporate Communications of the institute of Business Management (IoBM) presented simple and potential budgetary, business and household solutions for the common men. As a CSR part and project of this course initiated and taught by Parvez Jamil, students presented plain and practical compilation of 50 business plans for the common men on the occasion.

The distinguishing feature of this occasion was that business management students, besides their study and career commitment and standard corporate patterns. Students presented thought-provoking proposals in budgetary, business and household solutions for the common men covering education, health, arts, sports, culture, energy and transport with cost-effective answers to financial problems in times of soaring inflation.

Speaking on the occasion, faculty advisor, Parvez Jamil, said as students focus on intricate courses in economics, business management and allied disciplines, they were encouraged to keep it in common man’s language their views on financial solutions for the common man. He cited examples how a father was counseled on Eid shopping for a family of six in Rs 2,000, how a kid was guided to spend Rs 100 on four items rather than finishing it in one action, how a laborer was guided for lunch in just Rs 20, how child labor be reformed into skills schools and so on.

Jamil said that while the first part of the project was to present plans, the second part of this project was to answer a question in the final examination regarding the initiation of practical application in this regard. Some plans, despite their promise and potential, were so simple that they could be adjusted as a CSR drive in routine lives, especially those pertaining to guidance and counseling for the common man.

Guests inquired from students about the practical feasibility and potential of their business plans for the common man who was addressed amid emotional maturity, seriousness of purpose and penetrative thinking by them, and were provided with satisfactory replies.
IoBM presents economic solutions for common man

Staff Report

KARACHI: Students of the Institute of Business Management (IoBM) presented financial solutions to the common men at a unique interactive session, organized by the institute on Saturday to provide common men with solutions to their financial issues.

The students of Public Relations, Event Management and Corporate Communications of the Institute of Business Management (IoBM) presented simple and potential budgetary, business and household solutions for the common men. As a CSR part and project of this course initiated and taught by Parvez Jamil, students presented plain and practical compilation of 50 business plans for the common men on the occasion.

The distinguishing feature of this occasion was that business management students, besides their study and career commitment and standard corporate patterns. Students presented thought-provoking proposals in budgetary, business and household solutions for the common men covering education, health, arts, sports, culture, energy and transport with cost-effective answers to financial problems in times of soaring inflation.

Speaking on the occasion, faculty advisor, Parvez Jamil, said as students focus on intricate courses in economics, business management and allied disciplines, they were encouraged to keep it in common man's language their views on financial solutions for the common man. He cited examples how a father was counseled on Eid shopping for a family of six in Rs 2,000, how a kid was guided to spend Rs 100 on four items rather than finishing it in one action, how a laborer was guided for lunch in just Rs 20, how child labor be reformed into skills schools and so on.

Jamil said that while the first part of the project was to present plans, the second part of this project was to answer a question in the final examination regarding the initiation of practical application in this regard. Some plans, despite their promise and potential, were so simple that they could be adjusted as a CSR drive in routine lives, especially those pertaining to guidance and counseling for the common man.

Guests inquired from students about the practical feasibility and potential of their business plans for the common man who was addressed amid emotional maturity, seriousness of purpose and penetrative thinking by them, and were provided with satisfactory replies.
IoBM presents economic solutions for common men

KARACHI: Students of the Institute of Business Management (IoBM) presented financial solutions to the common men at a unique interactive session, organized by the institute on Saturday to provide common men with solutions to their financial issues.

The students of Public Relations, Event Management and Corporate Communications of the institute of Business Management (IoBM) presented simple and potential budgetary, business and household solutions for the common men. As a CSR part and project of this course initiated and taught by Parvez Jamil, students presented plain and practical compilation of 50 business plans for the common men on the occasion.

The distinguishing feature of this occasion was that business management students, besides their study and career commitment and standard corporate patterns. Students presented thought-provoking proposals in budgetary, business and household solutions for the common men covering education, health, arts, sports, culture, energy and transport with cost-effective answers to financial problems in times of soaring inflation.

Speaking on the occasion, faculty advisor, Parvez Jamil, said as students focus on intricate courses in economics, business management and allied disciplines, they were encouraged to keep it in common man's language their views on financial solutions for the common man. He cited examples how a father was counseled on Eid shopping for a family of six in Rs 2,000, how a kid was guided to spend Rs 100 on four items rather than finishing it in one action, how a laborer was guided for lunch in just Rs 20, how child labor be reformed into skills schools and so on.

Jamil said that while the first part of the project was to present plans, the second part of this project was to answer a question in the final examination regarding the initiation of practical application in this regard. Some plans, despite their promise and potential, were so simple that they could be adjusted as a CSR drive in routine lives, especially those pertaining to guidance and counseling for the common man.

Guests inquired from students about the practical feasibility and potential of their business plans for the common man who was addressed amid emotional maturity, seriousness of purpose and penetrative thinking by them, and were provided with satisfactory replies.
IoBM presents economic solutions for common men

KARACHI: Students of the Institute of Business Management (IoBM) presented financial solutions to the common men at a unique interactive session, organized by the institute on Saturday to provide common men with solutions to their financial issues.

The students of Public Relations, Event Management and Corporate Communications of the Institute of Business Management (IoBM) presented simple and potential budgetary, business and household solutions for the common men. As a CSR part and project of this course initiated and taught by Parvez Jamil, students presented plain and practical compilation of 50 business plans for the common men on the occasion.

The distinguishing feature of this occasion was that business management students, besides their study and career commitment and standard corporate patterns. Students presented thought-provoking proposals in budgetary, business and household solutions for the common men covering education, health, arts, sports, culture, energy and transport with cost-effective answers to financial problems in times of soaring inflation.

Speaking on the occasion, faculty advisor, Parvez Jamil, said as students focus on intricate courses in economics, business management and allied disciplines, they were encouraged to keep it in common man’s language their views on financial solutions for the common man. He cited examples how a father was counseled on Eid shopping for a family of six in Rs 2,000, how a kid was guided to spend Rs 100 on four items rather than finishing it in one action, how a laborer was guided for lunch in just Rs 20, how child labor be reformed into skills schools and so on.

Jamil said that while the first part of the project was to present plans, the second part of this project was to answer a question in the final examination regarding the initiation of practical application in this regard. Some plans, despite their promise and potential, were so simple that they could be adjusted as a CSR drive in routine lives, especially those pertaining to guidance and counseling for the common man.

Guests inquired from students about the practical feasibility and potential of their business plans for the common man who was addressed amid emotional maturity, seriousness of purpose and penetrative thinking by them, and were provided with satisfactory replies.
KARACHI: Students of the Institute of Business Management (IoBM) presented financial solutions to the common men at a unique interactive session, organized by the institute on Saturday to provide common men with solutions to their financial issues.

The students of Public Relations, Event Management and Corporate Communications of the institute of Business Management (IoBM) presented simple and potential budgetary, business and household solutions for the common men.

Speaking on the occasion, faculty advisor, Parvez Jamil, said as students focus on intricate courses in economics, business management and allied disciplines, they were encouraged to keep it in common man’s language their views on financial solutions for the common man. He cited examples how a father was counseled on Eid shopping for a family of six in Rs 2,000, how a kid was guided to spend Rs 100 on four items rather than finishing it in one action, how a laborer was guided for lunch in just Rs 20, how child labor be reformed into skills schools and so on.

Jamil said that while the first part of the project was to present plans, the second part of this project was to answer a question in the final examination regarding the initiation of practical application in this regard. Some plans, despite their promise and potential, were so simple that they could be adjusted as a CSR drive in routine lives, especially those pertaining to guidance and counseling for the common man.

Guests inquired from students about the practical feasibility and potential of their business plans for the common man who was addressed amid emotional maturity, seriousness of purpose and penetrative thinking by them, and were provided with satisfactory replies.
Institute of Business Management (IoBM) presents economic solutions for common men

KARACHI: Students of the Institute of Business Management (IoBM) presented financial solutions to the common men at a unique interactive session, organized by the institute on Saturday to provide common men with solutions to their financial issues.

The students of Public Relations, Event Management and Corporate Communications of the institute of Business Management (IoBM) presented simple and potential budgetary, business and household solutions for the common men.

Speaking on the occasion, faculty advisor, Parvez Jamil, said as students focus on intricate courses in economics, business management and allied disciplines, they were encouraged to keep it in common man’s language their views on financial solutions for the common man. He cited examples how a father was counseled on Eid shopping for a family of six in Rs 2,000, how a kid was guided to spend Rs 100 on four items rather than finishing it in one action, how a laborer was guided for lunch in just Rs 20, how child labor be reformed into skills schools and so on.

Jamil said that while the first part of the project was to present plans, the second part of this project was to answer a question in the final examination regarding the initiation of practical application in this regard. Some plans, despite their promise and potential, were so simple that they could be adjusted as a CSR drive in routine lives, especially those pertaining to guidance and counseling for the common man.

Guests inquired from students about the practical feasibility and potential of their business plans for the common man who was addressed amid emotional maturity, seriousness of purpose and penetrative thinking by them, and were provided with satisfactory replies.