BUSINESS RECORDER
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Brand Carnival at IoBM

KARACHI: Marketing Society of students of the College of Business Management (CBM), Institute of Business Management (IoBM), is arranging a Brand Carnival on January 30, 31 at its campus in Korangi Creek, says a press release from IoBM Public Affairs Section. More than 15 companies are participating to display their brands. Companies will also have various BTL activities for students.

Participating companies are Shan Foods, Telenor Pakistan, Gul Ahmed, Balochistan Glass, United Bank, ISE Cards, HP Pakistan, PTCL, Vaseline, Nuance, FedEx, GSK Pakistan, UBL Funds Manager, Aziz Products, Engro Foods, PIA, Knorr, Singer, Toyota.

This event is being planned, organised, directed and promoted by IoBM students Marketing Society with Roydon D’Mello, President and Syed Zain Abid, Vice-President. Shahnaz Mehanni is the Faculty Advisor to these students Marketing Society.—PR

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Brand Carnival at CBM

News Desk

KARACHI: Marketing Society of students of the College of Business Management (CBM), Institute of Business Management (IoBM), is arranging a Brand Carnival on January 30 and 31 at its Campus, a statement said on Thursday.

Companies displaying their brands include Aziz Products, Balochistan Glass, Engro Foods, FedEx, Gul Ahmed, GSK Pakistan, ISE Cards, HP Pakistan, Knorr, Nuance, PIA, PTCL, Shan Foods, Singer, Toyota, Telenor Pakistan, United Bank, UBL Funds Manager, and Vaseline.

This event is being organised by IoBM students Marketing Society with Roydon D’Mello, President and Syed Zain Abid, Vice President. Shahnaz Meghani is the Faculty Advisor to the students of Marketing Society.
‘Brand Carnival at IoBM on 30th’

FP Staff Report

KARACHI, Jan 28: Marketing Society of students of Institute of Business Management (IoBM) is arranging a Brand Carnival on January 30, 31 at its Campus in Korangi Creek, says a press release of IoBM Public Affairs Section. More than 15 companies are participating to display their brands.

Participating companies are Shan Foods, Telenor Pakistan, Gul Ahmed, Balochistan Glass, United Bank, ISE Cards, HP Pakistan, PTCL, Vaseline, Nuance, FedEx, GSK Pakistan, UBL Funds Manager, Aziz Products, Engro Foods, PIA, Knorr, Singer, Toyota.

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IoBM to organize Brand Carnival on Jan 30-31

By Parvez Jamil

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31-01-2011
Carnival at IoBM

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