Public Affairs Section
Asia Foundation donates over 22,000 books to IoBM

Asia Foundation donated over 22,000 books to Institute of Business Management’s (IoBM’s) library at a function held at the Institute recently. The ceremony was attended by members of the Board of Governors of IoBM, Bashir Janmohammad, Dr Noshad Shaikh, Salahuddin Qureshi, Dr Jamaluddin, Additional Secretary, Education and Literacy department, Talib Syed Karim, Rector, Institute of Business Management, Ubaid Ullah Chaudhry, Director, Capacity Building and Organisational Development, Asia Foundation was represented by Syed Zahid Abbas, Manager, Books for Asia, and senior faculty and management of IoBM.

The books are on diverse topics such as management, marketing, literature, computer sciences, macroeconomics, philosophy, leadership, money & banking, organisational behaviour, networking, tourism, report writing, financial accounting, currency, public policy and finance, engineering, educational management, politics, media and culture.

Asia Foundation has been active in contributing to the development of Pakistan since 1954, and BFA programme has been a key part of assistance. It is the most respected book donation programme in Pakistan. Through BFA the Asia Foundation donates brand-new English language books from leading publishers to educational institutions throughout Pakistan. Since 1954 Asia Foundation have been distributing more than three million books to thousands of Pakistani schools, colleges, universities, NGOs, public libraries and research institutions through this programme. The Institute of Business Management and the Asia Foundation currently are working together in the training of development sector under the aegis of Citizen’s Voice project.
Asia Foundation donates 22,000 books to IoBM Library

The Asia Foundation (TAF), in a ceremony held recently at Institute of Business Management (IoBM), donated over 22000 books to the Institute’s library, according to IoBM Public Affairs Section. The ceremony was attended by members of the Board of Governors of IoBM, Mr. Bashir Janmohammad, Dr. Noshad Shaikh, Mr. Salahuddin Qureshi, Dr. Jamaluddin, Additional Secretary, Education and Literacy department, Mr. Talib Syed Karim, Rector, Institute of Business Management, Mr. Ubaid Ullah Chaudhry, Director, Capacity Building and Organizational Development, The Asia Foundation, by Mr. Syed Zahid Abbas, Manager, Books for Asia, The Asia Foundation and by the Senior Faculty and management of IoBM.

The books were on diverse topics such as Management, Marketing, Literature, Computer Sciences, Macroeconomics, Philosophy, Leadership, Money & Banking, Organizational Behavior, Networking, Tourism, Report Writing, Financial Accounting, Currency, Public Policy and Finance, Engineering, Educational Management, Politics Media and culture.

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22,000 books donated to IoBM

KARACHI: Asia Foundation donated approximately 22,000 books to the IoBM library recently. These books include 7,147 children’s books and the rest cover subjects including business management, marketing, social sciences, IT, health management, environment and energy management, advertising and media. The IoBM library organized a book exhibition, in which representatives of Asia Foundation, IoBM faculty, Rector and the library staff participated.
Asia Foundation donates 22,000 books to IoBM library

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In this regard, IoBM library organized a book exhibition, in which representatives of Asia Foundation, IoBM faculty, Rector and the library staff participated.

Books on display were highly acknowledged by the visitors as they relate to the courses which are being taught at IoBM, that they would be a useful edition to the library and would benefit students and faculty. These books are published by world renowned publishers.
Asia Foundation donates 22,000 books to Institute of Business Management

Karachi, June 18, 2013 (PPI-OT): Asia Foundation donated approximately 22,000 books to the IoBM library recently according to a press release of the IoBM Public Affairs Section. These books comprised 7,147 children’s books and the rest relating to various other subjects including business management, marketing, social sciences, IT, health management, environment and energy management, advertising and media management etc.

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