IoBM holds health management convention

A unique health management convention was organized at the Institute of Business Management (IoBM) on August 17. It has been the first of its kind in view of the fact that health management has become an indispensable need for the development and sustainability of healthcare industry in Pakistan. As such, quality health management was brainstormed in such areas as bioethics, patient support services, hospital waste management, financial controls etc.

To witness health care management insights of health and hospital management students of IoBM were specialized posters and research based illustrations of a unique model of experiential learning. These students, who are already young doctors, pharmacists and budding professionals from the health related fields, presented top-of-the-line models in the planning, organising, directing, controlling and the management of hospitals, pharmaceuticals, NGOs and allied services.

Participation to share the experiential learning models of IoBM health management students was from such hospitals as Indus Hospital, Tabba Heart, Liaquat National Hospital, Memon Medical Institute Hospital (MMIH), from such Pharmaceuticals like Abbott, GSK, ATCO, Pharmevo, from NGOs and Allied stakeholders as SINA, Maria Stopes, Pharmevo / Healthcare Paradigm, Essa Labs and Diagnostics and from pertinent institutions as the IBA and by Ghulam Haider Khan, Director, Higher Education Commission, Government of Pakistan.-PR
IoBM organizes a unique Health Management Convention

KARACHI: A unique Health Management Convention was organized at the Institute of Business Management (IoBM), on Saturday August 17, 2013, according to IoBM’s Public Affairs Section. This Convention has been first of its kind in view of the fact that Health Management has become an indispensable need for the very development and sustainability of healthcare industry in Pakistan.

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The discussion forum on Health Management Syndicate Bridging the Academics-Industry comprised such topics as Partnering academics and the industry, Channelizing the gaps, Problem-based learning and case studies, Collaborative fronts, The tailormade Health Manager and Reflections on the theme at large. Earlier Mr. Talib Karim, Rector, IoBM introduced the Institute and briefed about its students, faculty, infrastructure, facilities and training programs etc. This Convention was organized by students’ CBM Society of Health Managers (CSHM), amid the guidance of Dr. Asima Faisal, Head of Department of Health and Hospital Management, Dr. Humaira Jawed, Senior Faculty Health and Hospital Management and Dr. Tayyaba Khan, President of the CSHM.—RT
KARACHI: Institute of Business Management (IoBM) organized a Health Management Convention here on Saturday. The convention was aimed at highlighting indispensable need of health management for the development and sustainability of healthcare industry in Pakistan. Currently quality health management was being considered in areas such as bioethics, patient centered care, support services, hospital waste management, financial controls etc. Participants presented models of planning, organizing, directing, controlling and the management of hospitals, pharmaceuticals, NGOs and allied services. A discussion forum was held which debated on topics such as partnering academics and industry, channelizing the gaps, problem-based learning and case studies, collaborative fronts, tailor-made health manager and reflections on the theme at large. This Convention was organized by students’ CBM Society of Health Managers (CSHM), amid the guidance of senior faculty of the centre. Staff report

PJ
‘Health management must for development of healthcare industry’

KARACHI
STAFF REPORT

A health management convention was organised at the Institute of Business Management (IBM) on Saturday. The convention was the first of its kind in view of the fact that health management has become an indispensable need for the development and sustainability of Pakistan’s healthcare industry. At the convention, quality health management was debated on in areas such as bioethics, patient centric care, support services, hospital waste management and financial controls. In relation to the topic, students of the IBM were used different media to illustrate unique models of experiential learning. The students, who were practicing doctors, pharmacists and professionals from health industry, presented top-of-the-line models in the planning, organizing, directing, controlling and the management of hospitals, pharmaceuticals, NGOs and associated services. Participation to share the experience of health management students was from Indus Hospital, Tabba Heart, Liaquat National Hospital, Memon Medical Institute Hospital (MMIH), from such Pharmaceuticals like Abbott, GSK, ATCO, Pharmeo, from NGOs and Allied stakeholders as SINA, Maria Stopes, Pharmeo Healthcare Paradigm, Essa Labs and Diagnostics and from institutions such as the IBA. The discussion forum reviewed topics such as partnering academics and the industry, mending the gaps, problem-based learning and case studies. Earlier Mr Talib Karim, introduced the institute and briefed the attendees about its students, faculty, infrastructure, facilities and training programs etc.
Students aim to boost healthcare industry

At the convention, budding health professionals, enrolled in the institute’s MBA program in health and hospital management, presented top-of-the-line models in planning and administration of hospitals, pharmaceuticals, NGOs and allied services. PHOTO: FILE

KARACHI: To boost up Pakistan’s healthcare industry, students at Institute of Business Management (IoBM) shared practical health management solutions at a convention on Sunday.

The field of health management has recently gained popularity over the last few years as there was an indispensable need to improve the healthcare sector, the participants agreed. Many academic institutions, including IoBM, now offer specialized degree programs in health and hospital management to the professionals, including doctors and pharmacists.

At the convention, budding health professionals, enrolled in the institute’s MBA program in health and hospital management, presented top-of-the-line models in planning and administration of hospitals, pharmaceuticals, NGOs and allied services.

Apart from students’ health management models, a discussion forum was also the highlight of the event, which focused on bridging the gap between academia and industry by outlining the collaborative fronts. “We aim to present solutions in diverse healthcare areas, including, bioethics, patient-centered care, support services, hospital waste management and financial controls through this convention,” said Dr Tayyaba Khan, who heads the student-based society of health managers at the IoBM.

Dr Khan told The Express Tribune that the health managers society organized the convention, under the supervision of the health and hospital management department head, Dr Asima Faisal.
KARACHI: A unique Health Management Convention is scheduled to take place at the Institute of Business Management (IoBM), on Saturday August 17, 2013, according to IoBM Public Affairs Section.

In a statement issued on Friday states this Convention has been envisioned as first of its kind in view of the fact that Health Management has become an indispensable need for the very development and sustainability of healthcare industry in Pakistan. There continues to be a dire need for growth in the domains of quality; bioethics, patient centered care, support services, hospital waste management and financial controls etc.

To witness health care management ideas and insights of IoBM students of the Health and Hospital Management program in the form of research based presentations are illustrations of an unique model of experiential learning, These students, who are already young doctors, pharmacists and budding professionals from the health related fields, present top-of-the-line models in the planning, organizing, directing, controlling and the management of hospitals, pharmaceuticals, NGOs and allied services.

Participation to share the experiential learning models of IoBM health management students is from such hospitals as Indus Hospital, Tabba Heart, Liaquat National Hospital, Memon Medical Institute Hospital (MMIH), from such Pharmaceuticals like Abbott, GSK, ATCO, Pharmevo, from NGOs and Allied stakeholders as SINA, Maria Stopes, Pharmevo / Healthcare Paradigm, Essa Labs and Diagnostics and from pertinent institutions indeed as the HEC and IBA.

This Health Management Convention is being organized by students’ CBM Society of Health Managers (CSHM), amid the guidance of Dr. Asima Faisal, Head of Department of Health and Hospital Management, Dr. Humaira Jawed, Senior Faculty Health and Hospital Management and Dr. Tayyaba Khan, President of the CSHM. – PR

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How young professionals share Health Management skills

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The discussion forum on Health Management Syndicate Bridging the Academics-Industry comprised such topics as Partnering academics and the industry, Channelizing the gaps, Problem-based learning and case studies, Collaborative fronts, The tailor-made Health Manager and Reflections on the theme at large. Earlier Mr. Talib Karim, Rector, IoBM introduced the Institute and briefed about its students, faculty, infrastructure, facilities and training programs etc.

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Institute of Business Management (IoBM) Karachi highlights issues on health management

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Participants presented models of planning, organizing, directing, controlling and the management of hospitals, pharmaceuticals, NGOs and allied services. A discussion forum was held which debated on topics such as partnering academics and industry, channelizing the gaps, problem-based learning and case studies, collaborative fronts, tailor-made health manager and reflections on the theme at large. This Convention was organist by students’ CBM Society of Health Managers (CSHM), amid the guidance of senior faculty of the centre.
Students aim to boost healthcare industry

At the convention, budding health professionals, enrolled in the institute’s MBA program in health and hospital management, presented top-of-the-line models in planning and administration of hospitals, pharmaceuticals, NGOs and allied services. PHOTO: FILE

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