From the IoBM platform

SPECIAL KIDS TAKE OFF
WITH FLYING COLORS

IMAGINE MEDIA heavy weights with tough, tedious and testing personal, professional and official priorities, thinking beyond and rising over and above self and humbly sharing for coverage special kids taking off with flying colors from the IoBM platform!

As many as 120 special kids from four special schools: JS Academy, IDA Rieu, PAF School and Umeed Special Academy were such guests of honor who sang rejuvenating national songs, presented patriotic tunes and dances, performed enthralling skits and plays, reflected heart-felt and thought-provoking messages in positive thinking for the society.

Think of some IoBM PR and Event Management students, voluntarily sacrificing personal commitments, cutting short work or business or foregoing rest and relax mood on a day-off, exclusively and whole-heartedly for the special kids gala and immediately leaving thereafter.

How altruistically and instrumentally IoBM added value to the cause of special children amid the able, and noble guidance of Ms. Sabina Mohsin ever-ready cooperation from Mr. Munawar Ahmed and Mr. Shakil Ahmed, assistance in arrangements and hospitality by Muhammad Safeer and Javed Akhter and manual help by the team of Zahid and Siddiq !

When media (The News, The Nation, Regional Times, Pakistan Observer and alike) shared IoBM feelings “it needs hearts to feel, minds to understand vision to envision, will to gauge and passion to promote the potential of special kids”, sky is the limit in discovery and enlightenment, in mutual cheers and rewards and towards a better and brighter Pakistan.

IoBM continues the tradition of arranging fun-filled gala for special children where these jewels get a chance to shine and showcase their skills and talents and to spread the message of love and affection, peace and harmony, discipline and decorum through equally sharing media. Some information sharing (attached or referred to) is as follows:

Print Media Coverage attached
1. The News
2. The Nation
3. Pakistan Observer
4. Regional Times
5. Dawn (Metro news)
6. Karachi News Pakistan.pk
7. PakEdu.net
8. Pakistan Education News
9. Chowkyadgar
10. The Tribune attended, yet to cover

TV covering / sharing the event
1. GEO TV
2. DAWN NEWS TV
3. CNBC /
4. / SAMAA TV
5. Kohenoor TV

Some videos and pictures are also attached for your information, please.
Special kids wake-up call for the nation

KARACHI, April 15 (PR): Amid unique feelings, skills and talents, special kids shared their hearts out as positive messages for the society at a special event organized for them as part of Jashn-e-Baharaan at the Institute of Business Management (IoBM), Karachi.

As many as 120 special kids from four special schools: JS Academy, IDA Rieu, PAF School and Umeed Special Academy were such guests of honor on this occasion who sang rejuvenating national songs, presented patriotic tunes and dances, performed enthralling skits and plays and reflected heart-felt and thought-provoking messages in positive thinking and practice for the society.

Says Mr. Parvez Jamil, from IoBM Management and faculty, who organized this event, “it needs hearts to feel, minds to understand, vision to envision, will to gauge and passion to promote the promise and potential of our special children. Masha Allah, our management, students and media realize the worth of special kids as is imminent from their awe-inspiring presence on this special occasion”.

PJ
Special kids give wake-up call

Karachi: Amid unique feelings, skills and talents, special kids shared hearts out as positive message for society at a special event for them as part of the Jashn-e-Baharan (festival of spring) at the Institute of Business Management.

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IoBM management’s Parvez Jamil, who organized the event, said: “it needs hearts to feel, minds to understand, vision to envision, will to gauge and passion to promote the promise and potential of our special children. Our management, students and media realize the worth of special kids as is imminent from their awe-inspiring presence on this special occasion.”

The IoBM regularly arranges fun-filled galas for special children where they get a chance to shine and showcase their skills and talents.
Special spring show

KARACHI - Amid unique feelings, skills and talents special kids shared their hearts as positive messages for the society at a special event organized as part of Jashn-e-Baharaan at the Institute of Business Management (IoBM) on Saturday.

As many as 120 special kids from four special schools, including JS Academy, IDA Rieu, PAF School and Umeed Special Academy were guests of honor on this occasion who sang rejuvenating national songs, presented patriotic tunes and dances, performed enthralling skits and plays and reflected heart-felt and thought-provoking messages in positive thinking and practice for the society.

Parvez Jamil of IoBM Management, who organized this event, said, “It needs hearts to feel, minds to understand, vision to envision, will to gauge and passion to promote the promise and potential of our special children. Our management, students and media realizes the worth of special kids.” There were many young achievers who have won awards and prizes not only at national forums but also presented Pakistan at the international level. This shows that if these children are given special care, attention, guidance and support, they can do wonders both home and abroad and are assets to cherish.

IoBM continues the tradition of arranging fun-filled gala for special children where these jewels get a chance to shine and showcase their skills and talents and to spread the message of love and affection, peace and harmony, discipline and decorum to the masses through equally sharing print and electronic media.
Voice of the People

Society owes to special children

MUHAMMAD OMAR IFTIKHAR

Children with special needs can feel, understand, and express themselves. These special children are not only part of our society, they are just like us - the only difference is that they don’t know who they are and what wonders they can do. Where our society distances itself from these special children, Mr. Pervez Jamil, Manager Public Relations, at one of Karachi’s private business management institutions, the Institute of Business Management (IoBM), feels honoured to invite special children at the institute’s annual event of Jashn-e-Baharaan. Each year children from various special schools, accompanied with their teachers and trainers, arrive at the institute. They sing, dance, and express their feelings that bring tears in everyone’s eyes. At the 2014 Jashn-e-Baharaan, special children invited at the event were from IDA Rieu, JS Academy, PAF School, and Umeed Special Academy. This event for special children was also unique because it was an occasion especially for the special children, and it didn’t intersperse with other activities of the day. According to Mr. Pervez Jamil, these children are the chief guests of the occasion. It is unfortunate that the media of Pakistan doesn’t highlight the achievements of these special children. It was only revealed during the event that an eight-year old girl had won first prize at a Naat recitation competition and another girl had won numerous prizes in singing competitions. It was a surprise for everyone present at the event to know that a boy among the special children had won first prize in a competition held in Australia. These special children have the talent and the power to express their thoughts, however, the common man is unable to gauge what lies in their hearts and souls. On the occasion, Mr. Parvez Jamil said that, “It needs hearts to feel, minds to understand, vision to envision, will to gauge and passion to promote the promise and potential of our special children. Our management, students and media realizes the worth of special kids.” Moreover, it was interesting to note that while the proceedings were underway, all these special children showed discipline of the highest degree. They weren’t shouting or creating a disorder but were sitting and watching the dances and magic show with amazement. With wonder filled in their eyes and with a smile that could melt hearts, these special children remind us that they too are a part of our society, and they too can shine if proper attention is given to them.

PJ
Special kids give a special wake-up call for the nation

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PJ
Public Affairs Section

The following announcements are based on the following IoBM PR:

AOA, Discover/Cover Pakistan’s brightest jewels: Special kids gala, heran kun skills, creativity, color, charm, charisma, national songs / skits, food, fun, frolic and fanfare – all for Pakistan. 04:30 PM, Friday, April 11, 2014 at CBM, Institute of Business Management (IoBM), Korangi Creek, Karachi. Thanks. DUA. PJ

Pakistan’s brightest jewels at special children’s gala, at CBM-IoBM, Korangi Creek, at 4.30pm.

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PJ

INSTITUTE OF BUSINESS MANAGEMENT
Korangi Creek, Karachi.
Tel: 021-35091905, 111-002-004, ext. 334 Cell: 0334-3013971
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Special kids give wake-up call Jashn-e-Baharan (festival of spring) at the Institute of Business Management

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Pakistan education news

Monday, April 14, 2014

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